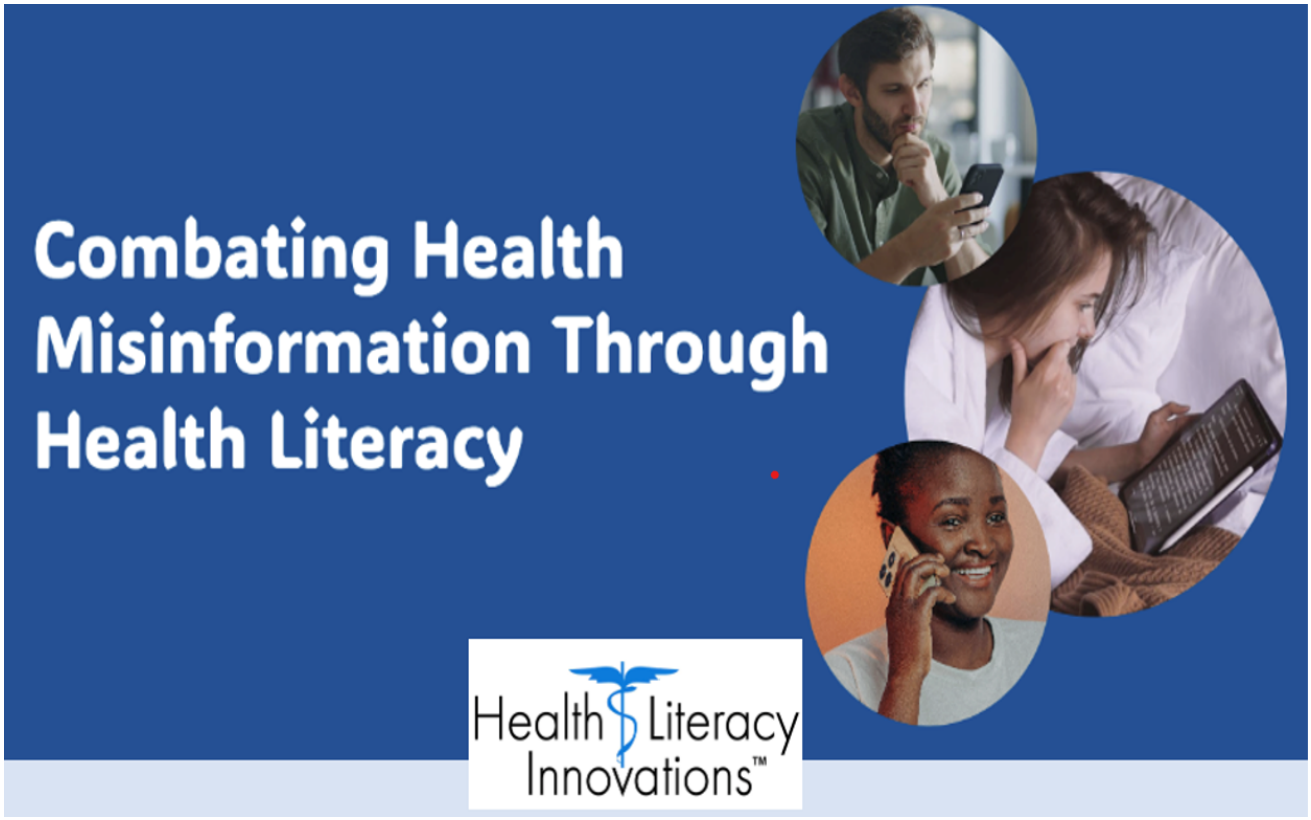


Misinformation Resources
Webinar Presentation: June 18, 2025

Aracely Rosales
Chief Content Expert
Health Literacy Innovations
aracely@healthliteracyinnovations.com
301-230-4966

About Health Literacy Innovations & the Health Literacy Advisor

Health Literacy Innovations (HLI) creates tools to reduce medical mistakes, unnecessary health care costs, and poor health outcomes from low health literacy.

HLI's flagship product is the Health Literacy Advisor (HLA), a state-of-the-art interactive health literacy software tool, is available in two languages (English and Spanish) and in two platforms (Word-based add-in and web-based). Year after year, the HLA continues to revolutionize the labor-intensive health literacy review process by leveraging powerful software to help the health care industry evaluate, standardize, and produce clear health information.

The Health Literacy Advisor (HLA):



- **Scores** readability
- **Highlights** difficult words and health terms
- **Suggests** plain language replacements
- **Evaluates** principles of plain language
- **Provides** readability reports
- **Stamps** "ReadsEasy" when you achieve the readability goal

Ready to simplify health information?
Sales@HealthLiteracyInnovations.com
(301) 230-4966
HealthLiteracyInnovations.com

Our 2025 Summer Sale Continues
20% off all new HLA Licenses
contact: sales@healthliteracyinnovation.com

For a free HLA Online trial
www.healthliteracyadvisor.com

About Misinformation

- **Are Smartphones Making "Fake News" And Disinformation Worse?**
  https://www.forbes.com/sites/kalevleetaru/2019/05/01/are-smartphones-making-fake-news-and-disinformation-worse/

- **Countering Disinformation Effectively: An Evidence-Based Policy Guide**
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- **How Many People Use Social Media 2025 [Usage Statistics]**
  https://www.demandsage.com/social-media-users/

- **How to mitigate misinformation**

  https://www.pnas.org/doi/10.1073/pnas.2314143120

- **Misinformation on Misinformation: Conceptual and Methodological Challenges (2023)**
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- **People Share Fake News Even When They Don't Believe It**
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- **The Misinformation Mitigation Toolbox: Dismantling the Digital Deceit**
  https://thedecisionlab.com/insights/society/the-misinformation-mitigation-toolbox-dismantling

- **Top 10 Most Popular Social Media Platforms in 2025**

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- **Social Media: Where It's Hardest to Tell Truth from Fake News**
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Health, Health Literacy, and Misinformation

- **A Pandemic of Misinformation: Understanding Influences on Beliefs in Health and Conspiracy Myths**
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- **A Social Media Quality Review of Popular Sinusitis Videos on TikTok**
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- **Accessible Social Media for Public Health**
  https://publichealthcollaborative.org/communication-tools/accessible-social-media-for-public-health/

- **Addressing Health Misinformation with Health Literacy Strategies**
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- **Addressing Health Misinformation**
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- **Confronting Health Misinformation: The U.S. Surgeon General's Advisory on Building a Healthy Information Environment [Internet].**
  https://www.ncbi.nlm.nih.gov/books/NBK572168/

- **Dr TikTok: the new player in medical information and healthcare advice**
  https://hallandpartners.com/news/dr-tiktok-new-player-in-medical-information-healthcare-advice

- **Equipping Health Professions Educators to Better Address Medical Misinformation**
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- **Health information on TikTok: The good, the bad and the ugly**
  https://biologicalsciences.uchicago.edu/news/health-information-tiktok

- **How to fact-check: free tools you can use to vet possible misinformation and improve media literacy**
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- **How to tackle vaccine misinformation: what works and what doesn't?**
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- **How to Talk with Patients About Misinformation** https://closler.org/connecting-with-patients/how-to-talk-with-patients-about-misinformation
- **Internet Health Resources** https://www.pewresearch.org/internet/2003/07/16/internet-health-resources/
- **Johns Hopkins Center for Health Security Launches New Practice-Oriented Playbook for Addressing Health Rumors** https://centerforhealthsecurity.org/2024/center-launches-new-practice-oriented-playbook-for-addressing-health-rumors
- **KFF Health Misinformation Tracking Poll Pilot** https://www.kff.org/health-information-trust/poll-finding/kff-health-misinformation-tracking-poll-pilot/
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- **The impact of misinformation on the COVID-19 pandemic** https://pmc.ncbi.nlm.nih.gov/articles/PMC9114791/
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- **Why countering misinformation won't work in health emergencies**
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- **Social Media Policies: Mis/Disinformation, Threats, and Harassment**
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- **Science Misinformation, Its Origins and Impacts, and Mitigation Strategies Examined in New Report; Multisector Action Needed to Increase Visibility of, Access to High-Quality Science Information**
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Health Misinformation Guides and Toolkits

- **A quick guide to spotting misinformation**
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- **A library Toolkit for Addressing Health Misinformation**
  https://libguides.sdsu.edu/library-toolkit-addressing-health-misinformation

- **Online Media Literacy Strategy**
  https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1004233/DCMS_Media_Literacy_Report_Roll_Out_Accessible_PDF.pdf

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- **Vaccine Misinformation Management Field Guide**
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- **WHO Public Health Research Agenda For Managing Infodemics**
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- **Building a response workforce to manage infodemics**
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Health Misinformation Videos

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  https://fewstones.com/best-examples-impactful-healthcare-videos

- **WHO's Science in 5 on COVID-19 - Vaccine myths vs science - 5 February 2021**
  https://www.youtube.com/watch?v=B-aaVh0BQSw&list=PL9S6xGsoqIBWIDar7ITMKgnouL-jqXFrm&index=8

- **Be Aware Before You Share Tip 1: Checking image retouch**
  https://www.youtube.com/watch?v=wVOFIlAanGc&list=PL9S6xGsoqIBWIDar7ITMKgnouL-jqXFrm&index=5

- **Be Aware Before You Share Tip 2: Be careful about typos and errors**
  https://www.youtube.com/watch?v=wVOFIlAanGc&list=PL9S6xGsoqIBWIDar7ITMKgnouL-jqXFrm&index=5

- **Be Aware Before You Share Tip 3: Go beyond headlines**
  https://www.youtube.com/watch?v=wVOFIlAanGc&list=PL9S6xGsoqIBWIDar7ITMKgnouL-jqXFrm&index=5

- **Health misinformation and infodemic**
  https://www.youtube.com/playlist?list=PL9S6xGsoqIBWIDar7ITMKgnouL-jqXFrm